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### **The BSA's 26th Annual Fashion Show: Celebrating Black Culture**

*Loyola University Maryland's own Black Student Association Starts to Prepare for An Unforgettable Night*

**[BALTIMORE - 02/17/25]**- The BSA at Loyola University Maryland is ready to shock audiences once again with its 26th Annual Fashion Show. An event that celebrates Black creativity, talent, and heritage. As one of the university's most highly anticipated events of the year, the fashion show builds on last year's highlights, including the newest milestone: the introduction of the first-ever LMU Alumni Walk, bringing back the surprise factor, and elevating this celebration even further.

Each year, the BSA transforms Reitz Arena into an impressive glowing stage where students, faculty, and other community members come together to appreciate fashion artistically and culturally. More than just a showcase of stylish outfits, the event proves the power of self-expression and representation. By partnering with these local Black-owned businesses, the fashion show also provides a platform for these locals to gain exposure.

"The planning process was intense," said BSA president Alyssa Williams, reflecting on "Afrotopia", last year's show. "After seeing everything come together, and watching their confidence on stage just made it all worth it in the end." This year, the BSA promises an even bigger, better, and more entertaining event, featuring a fresh theme, new designs, and the return of alumni. With tickets consistently selling out each year, the fashion show has become a key tradition at Loyola, allowing the BSA to hone in on its mission of promoting awareness, inclusivity, and cultural pride.

### **About the Black Student Association**

The Black Student Association at Loyola University Maryland is a fully student-led organization committed to fostering a supportive and inclusive environment for all Black students and people of color at Loyola. By having events like the Fashion Show, Culture Night, Umoja, etc, the BSA promotes pride, empowerment, and a place for connection between students and the broader Baltimore County community. For more information, visit the BSA on Instagram [@loyolabsa](https://www.instagram.com/loyolabsa) [@loyola\\_fashion](https://www.instagram.com/loyola_fashion).

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